



**2017**  
*"A Peaceful Community Celebration of Latino History that Builds Multicultural Bridges Which Strengthen Bonds of Unity"*

March 15, 2017

Dear Vendor Participant,

Thank you for your interest in participating in the **12<sup>th</sup> Annual Roseland Cinco de Mayo Festival on Friday, May 5, 2017. The festival hours are from 4:00 p.m. to 9:00 p.m.** Our last festival was a huge success thanks to your participation and all the people that attended this event. This is a unique free admission, safe, family friendly, and alcohol free event!

Past attendance was been estimated to be as high as 10,000 people. This is a local event and our intent is to feature local entertainment, vendors, businesses, and non-profits!

The 2017 vendor/booth applications are ready and are being sent via e-mail or regular mail this week to prior participants. The application includes festival information, vendor requirements, rules and guidelines, and refund policy. The vendor rules and guidelines will be strictly enforced to insure the safety and quality of the event.

This event is self-funded and organized by community volunteers. The Cinco de Mayo Festival Committee relies on sponsors, donations, and booth sales to finance this annual festival. The vendor booth rates are to cover costs associated with this event.

We greatly appreciate your involvement with the festival and welcome your business or group's participation at the 2017 Cinco de Mayo Festival! **Get your application in now!**

**Applications are approved on first come, first served basis.** Consideration for best location will be based on when the committee receives your completed application packet. Application packet must include all necessary, required, and appropriate proofs of insurance, request for insurance waiver, health permit, fire permits, signed agreement, and all fee payments.

**Please keep the following phone numbers and email addresses with you in case you need to contact the Vendor Coordinators with any vendor questions, applications, or concerns.**

Lilia Gonzalez  
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